



“At The Cut, sustainability is about practical action employing thoughtful ongoing improvements that reduce our impact while strengthening our role at the heart of the community.”



Suffolk Tourism Trailblazers Case Study: The Cut

SUFFOLK
LEISURE & TOURISM
TRAILBLAZER



**SUSTAINABLE
BUSINESS**



What prompted you to begin focusing on environmental sustainability?

“Our focus on sustainability has grown from both necessity and ambition. As an independent arts centre operating in a converted industrial building, we are very aware of our energy use and environmental footprint. Rising energy costs accelerated our thinking, but equally important was a desire to future-proof The Cut and demonstrate this commitment within our community. We want to show that even older buildings can adapt and play a positive role in addressing climate challenges.”

What lessons or insights might help other organisations attempting similar initiatives?

“Sustainability is closely aligned with our mission to be a resilient, long-term cultural hub for our community which cares for this shared space and by including environmental responsibility, we are ensuring that The Cut remains viable, relevant and welcoming for future generations, reflecting our culture of innovation and continuous improvement.”

The Trailblazers Tourism project is funded by Suffolk's public sector leaders and delivered by Groundwork East's Sustainable Business Services team.

Interested in this free support? Get in touch at: carboncharter.org/trailblazers