



School Farm Cottages has embedded sustainability into its operations to reduce costs, cut emissions, and protect against sudden spikes in energy prices.



Suffolk Tourism Trailblazers Case Study: School Farm Cottages

SUFFOLK
LEISURE & TOURISM
TRAILBLAZERS



**SUSTAINABLE
BUSINESS**



Driven by both environmental values and operating cost pressures, the business invested in renewable energy solutions, including a biomass boiler and expanded solar and battery storage. These upgrades were supported by grant funding, including a 50% contribution from East Suffolk Council. The impact has been clear. Electricity costs have reduced significantly, greatly improving resilience against energy price volatility while lowering overall operating expenses.

Sustainability is also central to the business's identity, shaping its marketing and aligning with growing customer expectations for environmentally responsible accommodation.

Implementation wasn't without challenges. Upfront costs required careful planning, and installation works had to be scheduled around guest bookings, including temporary closure during solar panel installation.

Today, sustainability is embedded across the business, with staff supporting day-to-day practices that minimise environmental impact. The result is a more efficient, future-ready operation that balances environmental responsibility with commercial performance.

The Trailblazers Tourism project is funded by Suffolk's public sector leaders and delivered by Groundwork East's Sustainable Business Services team.

Interested in this free support? Get in touch at: carboncharter.org/trailblazers