

SUFFOLK LEISURE & TOURISM TRAILBLAZERS



JOHN KITCHING
JET ADVENTURES
LOWESTOFT





Motivation

*"After early retirement,
I invested in a business
Combining my love for the
outdoors and nature"*

John Kitching
Jet Adventures



First steps

We launched with an energy-efficient jet-drive boat and a fully electric van, supported by grant funding



Immediate Benefits
Customers value our
eco-friendly approach
and our running costs
are reduced



Immediate Benefits

Using GTL fuel in the boat has reduced our emissions, made it kinder to the ocean, and will help lower maintenance costs over time



Future Plans

**An electric boat for the
harbour, for trips under the
bridge and the Broads**

CUT CARBON!
BOOST BUSINESS*
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