



**SUSTAINABLE
BUSINESS**



'So pleased to have had the energy efficiency advice from Groundwork – it gave me the confidence and access to funding to invest in the upgrades.'

Jayne Orme, Salon Owner

Grant helps Jayne's Hair Design Reduce Energy Costs & Emissions

Jayne's Hair Design is an independent hairdressing salon in Stalham.

As part of the commitment to lowering its energy costs and carbon emissions, the salon owner Jayne Orme has worked with environment charity Groundwork to measure their carbon emissions and put in place a **decarbonisation plan**.

The decarbonisation plan outlined several measures for the salon and Groundwork then supported Jayne to apply for a carbon reduction grant from North Norfolk District Council.



If you would like to find out more visit:

carboncharter.org/net-zero-business-advice-north-norfolk/



**Funded by
UK Government**





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**The measures installed are
expected to save the salon
around £5,000 and 3.7tCO₂e
per year**

Energy Efficiency Grant Funding

Once the salon had received its decarbonisation plan, Jayne's Hair Design was able to apply for **grant funding** from North Norfolk District Council to implement the recommended measures.

Energy Efficiency Measures

The measures which were recommended for the salon by Groundwork's sustainable business consultant included:

- ✓ **Additional insulation**
- ✓ **Double-glazed windows**
- ✓ **Air source heat pump**



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business-advice-north-norfolk/](https://carboncharter.org/net-zero-business-advice-north-norfolk/)

Groundwork East is delivering the North Norfolk Net Zero Advice service and grant programme on behalf of North Norfolk District Council, accessing UK government funding through the Shared Prosperity Fund.