



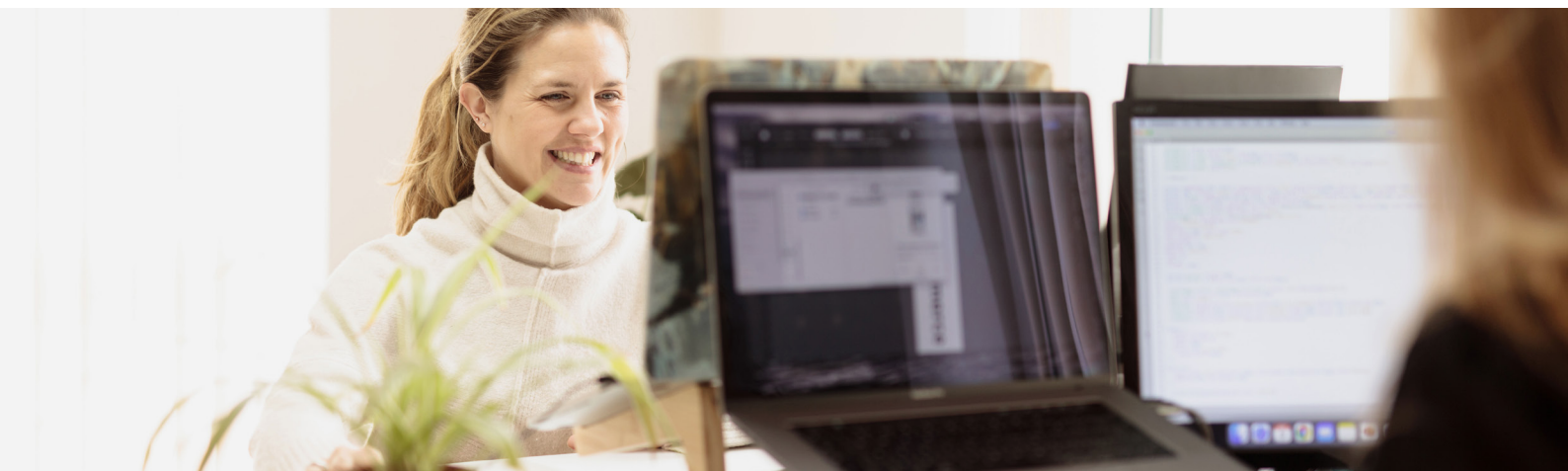
9:55 achieves Carbon Charter Silver

9:55

A leading design and marketing agency based in Sudbury, 9:55 Creative has earned Carbon Charter Silver accreditation as part of their continued commitment to sustainable business practices.

“We are thrilled to have been awarded Carbon Charter Silver - a significant step on our journey towards net zero. While our carbon footprint is small, we believe we can always do more. We are committed to making our working life sustainable and minimising our impact on the planet.

Andy Glass, Director



9:55 | CREATIVE

Achievements so far:

- ✓ Website hosting services powered by 100% renewable energy.
- ✓ Offices have LED lighting and air-source heating.
- ✓ Reduced business mileage through use of Teams or Zoom.
- ✓ Flexible working arrangements for staff.
- ✓ Outsourced IT systems are low energy and have sustainable policies in place.
- ✓ Prioritising public transport over car use.
- ✓ All company waste is sorted and recycled where possible.
- ✓ Second hand equipment and furniture purchased where possible, with policy to repair rather than replace.
- ✓ Sustainable options offered for commercial printing, and clients advised to print in smaller volumes, if possible, to keep waste to a minimum
- ✓ Suppliers requested to send paperwork electronically where possible.
- ✓ Documented environmental and sustainability policy on website.

The Carbon Charter said:

“The Panel was impressed with the effective management of key environmental impacts through environmental action plan and improved staff understanding (e.g., Carbon Literacy Training) and the good engagement in relation to sustainable procurement. The Panel also noted that significant transport emissions reductions had been achieved through remote working.”

Peter Frost

Environment Strategy Officer on behalf of the Carbon Charter Panel



A proud achievement... with more to come

Our goal is to achieve Carbon Charter Gold accreditation, and we are committed to taking proactive steps to reduce our greenhouse gas emissions without relying on carbon offsetting. We will investigate how to more accurately measure greenhouse gas emissions associated with our business activities, and work with the Carbon Charter to develop a realistic Net Zero commitment, target date, and action plan.



Interested in becoming Carbon Charter accredited? [Click to find out more.](#)