



Yum Yum Tree Fudge Enter the Carbon Charter with a Silver Level Award!

Yum Yum Tree Fudge is a small family business producing quality flavoured fudge. Their fudge is made with British sugar grown in East Anglia, British milk and British butter. All recipes are gluten free with all natural flavours and natural colours, real extracts and real inclusions.

Environmental actions implemented include:

- **Premises:**
 - Insulation and efficiency technologies throughout their new premises will minimise the wastage of both heat and electricity.
 - Bulb is their electricity supplier providing 100% renewable electricity and 'green' gas.
 - 12.5kw Solar PV and 2 Tesla batteries with 27kw of storage are installed at home, these supply their home and 3 company vehicles with electricity.
- **Transport:**
 - The business has recently replaced its diesel delivery vans with electric vans (the Renault Kangoo Van 33 Zero Emissions and the Nissan E-NV 200), with another electric company-vehicle bought.
- **Ingredients and Packaging:**
 - They work very hard to ensure ingredients are locally produced with a focus on sustainable procurement.
 - Ranges of vegan oat-based and vegan coconut-based fudges have been developed as an alternative to heavier-emission, dairy-reliant fudges.
 - Non-plastic packaging alternatives are being investigated with gift bags made with recycled paper, jute 'bags for life' and corn starch void fill instead of polystyrene all currently in use.
- **Community Engagement and Outreach:**
 - Branding on electric vans advertises their zero emissions.
 - Regularly attend shows and events with their electric vehicles and their dairy-free fudges.
 - They engage with their supply line to cut carbon costs as much as possible.
 - Eco Policy published on their website.

"At Yum Yum Tree Fudge one of our mission statements is to be the most environmentally friendly fudge company in the UK. Our approach to this is whole business and, as such, much more meaningful. We entered the Carbon Charter and are delighted to have attained Silver straight away, highlighting the positive action we have already taken. Naturally, we will aim to keep improving and aim for Gold!"

Adrian Turner - Yum Yum Tree Fudge



www.yumyumtreefudge.com/

Interested in becoming a member?

www.carboncharter.org

