

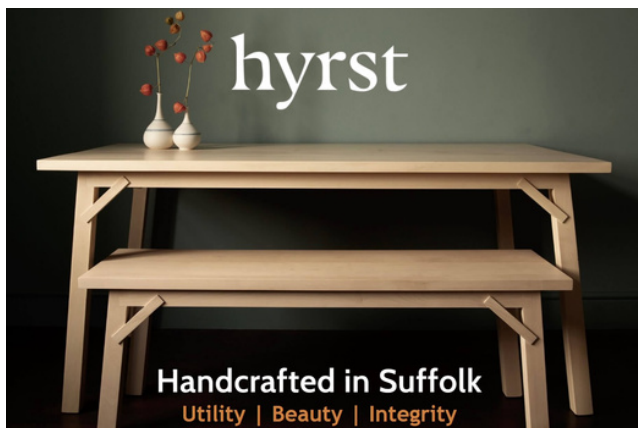


## Hyrst Furniture enter the Carbon Charter with a Silver Award!

Hyrst design and handmake furniture and homewares using timber sourced from British woodlands. The business has been set up with ecological sustainability at its core - their focus is to make traceable, fairly-priced products from environmentally sustainable materials.

### Some of Hyrst's steps to the Silver Award:

- **Premises and Waste Management**
  - 100% renewable electricity sourced from Ecotricity.
  - Offcuts from food board production have been used to make wall-light brackets for a local potter. All other offcuts are compressed into bricks that are used for fuel.
  - Recycled and recyclable cardboard is used to package food boards.
- **Materials:**
  - All timber used is fully traceable and felled as part of sustainable British woodland management, where trees are thinned ensuring the ongoing health and regeneration of the woodlands.
  - Water-based glues are used. Furniture is finished in Osmo polyx oil (based on natural plant oils and waxes).
  - Food boards are finished with a food-safe wax oil (handmade in the UK from natural oils and pure waxes).
- **Delivery:**
  - Items are delivered by UPS using their Carbon Neutral delivery (an offset scheme).
  - Route planning keeps fuel use to a minimum.
- **Raising Awareness and Outreach:**
  - Sustainability is key in the business ethos and is promoted through all of their marketing and publicity.
  - Social media is used to talk to consumers about the importance of longevity.



*'We started Hyrst to offer a sustainable alternative to 'fast furniture'; to place traceable, low-impact furniture and homewares in a market currently dominated by products made overseas using unspecified supply chains and processes. We are delighted to have achieved a silver level Carbon Charter Award, and will continue to take positive steps to further reduce our carbon footprint as the business grows.'*

Andrew Whittaker - Hyrst

[www.hyrst.co.uk](http://www.hyrst.co.uk)

Interested in becoming a member?

[www.carboncharter.org](http://www.carboncharter.org)

