



Carbon Charter Silver Case Study Suffolk Meadow Ice Cream

Suffolk Meadow is a family business that has produced luxury ice cream locally for over 30 years. Sourcing their milk very locally from E S Burroughs and Sons, the family have been able to focus on their passion of developing locally produced artisan products in the form of Suffolk Meadow.

Environmental actions implemented include:

- **Transport:** Orders for packaging materials (tubs etc) are carefully planned to ensure full pallet deliveries reducing associated transport impacts; route planning and driving style minimise emissions. Employees are encouraged to cycle to work.
- **Waste Minimisation:** The majority of waste is recycled (plastic bottles and tubs, paper, cardboard and tins). Fruit waste is composted and effective production schedules are carefully planned.
- **Packaging:** Suffolk Meadow uses compostable tubs for sales at events, as well as compostable spoons.
- **Suppliers:** Local suppliers are used wherever possible for ingredients (including fruit from Carbon Charter member High House Farm, Sudbourne).
- **Delivery:** Van is only used for deliveries within a 30 mile radius and routes are carefully planned well in advance to reduce mileage and 'stop-start'. A wholesaler makes all other deliveries on existing delivery rounds.

"We aim to be a responsible, sustainable company - caring for our environment, the cows and our customers. As such, we are delighted to receive an award for our efforts and will look to continue to make positive strides."

Katherine Manning - Suffolk Meadow



www.suffolkmeadow.co.uk

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www.carboncharter.org

