



James White Drinks prepares, presses, processes, bottles and packages a range of delicious fruit juices in Ashbocking, Suffolk.

Sustainability and the environment is at the heart of James White Drinks and the business has taken a strategic approach to implementing a sustainability agenda over several years. From the use of 100% recyclable bottles, to using pulp waste for local animal feed, the business continues to look for ways to reduce its carbon footprint and wider environmental impacts.

Some examples of how James White Drinks achieved Gold:

- Maintaining and developing comprehensive monitoring and management processes.
- Installing solar PV and upgrading external lighting to LED.
- Replacing electric heaters in the office.
- Undertaking annual packaging reviews to minimise waste and clearly labeling bottles and cartons to maximise customer recycling levels.
- On-going tree planting around the site.
- Increasing locally sourced ingredients and materials and engaging with suppliers on environmental issues.

'James White Drinks is committed to reduce its environmental impact and hopefully bring this down to zero. And the current action plan will take us one step closer.'

Armanda Pinho - James White Drinks



www.jameswhite.co.uk

Interested in becoming a member?

www.carboncharter.org

