



CARBON CHARTER SILVER CASE STUDY: DJ Wines

DJ Wines produces hand crafted fruit wines and liqueurs from its base in Monk Soham, supplying restaurants and retail outlets including the East of England Co-op and several local farm shops. Managing Director Derek Jones also sells directly at local food fairs and farmers markets and has an online shop.

Our Environmental Achievements:

- DJ Wines has achieved carbon reductions through minimising vehicle fuel consumption and onsite electricity consumption.
- Absolute carbon emissions have declined by 28% since 2014 (baseline year).
- Electricity is generated on site by solar PV panels.
- Staff take steps to minimise electricity use through good housekeeping and monitoring of consumption.
- Delivery mileage has been reduced through effective route planning and the use of couriers.

Our Supply Chain:

- Local focus - majority of materials and ingredients are from local suppliers and majority of product sold within East Anglia.
- Product and customer waste is reduced through effective reduction of packaging materials (notably glass and plastic).
- Managing Director Derek Jones is a committee member of the East Anglian Vineyards Association through which he promotes sustainable vineyard management and natural wine production methodologies. By following organic principles, he supports local biodiversity and shares his experiences with other wine producers.



"We are pleased to have achieved a Silver Carbon Charter award again. Environmental sustainability is very important to me and my business"

Derek Jones